



June 8, 2016
Non-Binding Letter of Intent for Assets of
PROMOBOOM INC (the "Business")

This non-binding letter of intent evidences the intent of the Buyer (as defined below) to enter into an agreement to purchase the Business on the following terms and conditions:

Buyers: Mr. PEDRO ALCO CER and Mrs. ESTHER ALCO CER and/or any CORPORATION assigned by them.

Stocks: PROMOBOOM INC, an active Corporation in Florida, running business as PROMOBOOM INC, located at 181 NW 97th Ave Ste 515 - Miami, FL 33172.

Asking Price: \$ 187,500.00.

Records Access: Document Number: XXXXXXXXXXXXXXXXXXXX; FEI/EIN Number: XXXXXXXXXXXX; Date Filed: 09/16/1998; State: Florida; Status: Active.

Lease: The real estate property is not included in this transaction.

Inspection Period: From: 06/12/2017 to 06/23/2017.

Closing dated: 06/30/2017.

Brokerage: Florida New Dream Corp (Jose Miguel Arreaza).

Earnest Money Deposit: \$ 10,000 - Florida New Dream Corp

Closing Documents: See attached Exhibit "A".

Sellers' Representations. PROMOBOOM INC is running the business known as PROMOBOOM INC, located at 181 NW 97th Ave Ste 515 - Miami, FL 33172, validly exists and is in good standing under the laws of the State of Florida. To the best of your knowledge, there are no contracts, liens, claims, interests, pledges, options or encumbrances, or provisions in the bylaws or regulations preventing the sale of the Assets to Buyers. During the due diligence and closing periods, Sellers shall not solicit, initiate or encourage the submission of any proposals to purchase or sell the Business, or furnish to any person or entity any information with respect to, or take any other action to facilitate any inquiries or the making of any proposal that may reasonably lead to a proposal to purchase or sell the Business.

Buyers' Representations. To the best of Buyers' knowledge, there are no contracts, liens, claims, interests, pledges, options or encumbrances preventing his purchase of Assets. This letter is not intended to constitute an agreement that will be legally binding on either party and is not intended to be relied upon by the parties as constituting a final agreement. This letter is written with the understanding that no party will be bound by any of its terms until negotiations have been concluded and a definitive Assets Purchase has been executed covering all of the foregoing and such additional considerations as either of the parties deems appropriate. We contemplate that we will continue negotiations relating to the proposed acquisition, but we each specifically reserve the right to terminate such negotiations, at any time, with or without cause. Neither the expenditure of funds by either of us or our undertaking actions to implement the acquisition of Assets will be regarded as the partial performance of a binding agreement or entitle the party expending funds or taking action to any right to assert claims for reimbursement or damages against the other party. This letter is intended to be an expression of our willingness to continue to negotiate in a good faith effort to reach definitive agreement.

The existence of our negotiations is to be kept confidential and not to be disclosed to third parties.

If this proposal meets with your approval, please indicate such approval by returning the enclosed copy of this letter, appropriately executed where indicated.

I look forward to hearing from you.

Sincerely,

By Buyers

Pedro Alcocer

Esther Alcocer

Signature: _____

Signature: _____

Dated: _____

Dated: _____

By Sellers

Lyn Leon – Presidente

Mirta Molina - Treasurer

Signature: _____

Signature: _____

Dated: _____

Dated: _____

Exhibit "A"

1. PROMOBOOM INC, Articles of Incorporation.
2. Earnest Money Deposit received by \$ 10,000. Florida New Dream Corp.
3. Selling Memorandum.